**Essentials of Sociology - A Down-to-earth Approach**

A Down-to-Earth Approach James Henslin shares the excitement of sociology. With his acclaimed "down-to-earth" approach and personal writing style, the author highlights the sociology of everyday life and its relevance to students' lives. With wit, personal reflection, and illuminating examples, Henslin shares with readers his passion for sociology. In addition to this trademark down-to-earth approach, other distinctive features include: comparative perspectives, the globalization of capitalism, and visual presentations of sociology. Teaching & Learning Experience Personalize Learning - The new MySocLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - New Learning Objectives & Questions on each page reinforce key concepts and build critical thinking skills. Engage Students - New design and personal narrative from the perspective of an international field researcher invites students on a sociological journey. Explore Theory - Offers a balanced approach; relevant theories are discussed in each chapter. Understand Diversity - Global, national, and personal material combine to present a complete view of the world. Support Instructors - New Integrated Test Bank & written activities and assessment in MySocLab engage students and help them succeed. Note: MySocLab does not come automatically packaged with this text. To purchase MySocLab, please visit: www.mysoclab.com or you can purchase a valuepack of the text + MySocLab (at no additional cost).

**Sociology - A Down-To-Earth Approach, Books a la Carte Plus Mysoclab**

**Sociology - A Down-To-Earth Approach, Unbound (for Books a la Carte)**

**Sociology - A Down-to-Earth Approach**

This best selling comprehensive text shares the excitement of sociology with the acclaimed "down-to-earth" approach that highlights the sociology of everyday life. The 8th Edition of this highly regarded text retains all the features that have made previous editions so successful. The author has a unique ability to engage students without sacrificing content or talking down to them. With wit, personal reflection, and illuminating examples, Henslin shares his passion for sociology with his readers like no other author of an introductory text can.

**Invitation to Sociology - A Humanistic Perspective**

The most popularly read, adapted, anthologized, and incorporated primer on sociology ever written for modern readers. Acclaimed scholar and sociologist Peter L. Berger lays the groundwork for a clear understanding of sociology in his straightforward introduction to the field, much loved by students, professors, and general readers. Berger aligns sociology in the humanist tradition—revealing its relationship to the humanities and philosophy—and establishes
its importance in thinking critically about the modern world. Throughout, Berger presents the contributions of some of the most important sociologists of the time, including Max Weber, Émile Durkheim, Vilfredo Pareto, and Thorstein Veblen.

**Introduction to Sociology 2e**

Introduction to Sociology 2e adheres to the scope and sequence of a typical, one-semester introductory sociology course. It offers comprehensive coverage of core concepts, foundational scholars, and emerging theories, which are supported by a wealth of engaging learning materials. The textbook presents detailed section reviews with rich questions, discussions that help students apply their knowledge, and features that draw learners into the discipline in meaningful ways. The second edition retains the book's conceptual organization, aligning to most courses, and has been significantly updated to reflect the latest research and provide examples most relevant to today's students. In order to help instructors transition to the revised version, the 2e changes are described within the preface. The images in this textbook are grayscale. Authors include: Heather Griffiths, Nathan Keirns, Eric Strayer, Susan Cody-Rydzewski, Gail Scaramuzzo, Tommy Sadler, Sally Vyain, Jeff Bry, Faye Jones

**How to Lie with Statistics**

If you want to outsmart a crook, learn his tricks—Darrell Huff explains exactly how in the classic How to Lie with Statistics. From distorted graphs and biased samples to misleading averages, there are countless statistical dodges that lend cover to anyone with an ax to grind or a product to sell. With abundant examples and illustrations, Darrell Huff’s lively and engaging primer clarifies the basic principles of statistics and explains how they’re used to present information in honest and not-so-honest ways. Now even more indispensable in our data-driven world than it was when first published, How to Lie with Statistics is the book that generations of readers have relied on to keep from being fooled.

**Introduction to Sociology 3e**


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Social Problems

Viewing our society from a conflict perspective. Taking a conflict approach, Social Problems,
13e examines social problems, how they are interrelated to other problems, and society's role in
their creation and perpetuation. This text addresses interesting subjects, such as corporate
crime, urban decay, poverty and the changing economy. The thirteenth edition focuses more
deliberately on five major themes: the structural sources of social problems; the role of the
United States in global social problems; the centrality of class, race, gender, sexuality, and
disability as sources of division, inequality, and injustice; the critical examination of society; and
solutions to social problems. MySocLab is an integral part of the Eitzan / Zinn / Smith program.
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homework, tutorial, and assessment program. It helps students prepare for class and instructor
gauge individual and class performance. Improve Critical Thinking - Chapter organization
follows a logical framework that traces a problem from its origin to solution. Engage Students -
International, national, and personal examples help students understand issues better. Explore
Theory - Major sociological theories within context of social problem are discussed. Understand
Diversity - Features help students think globally about defining a solution to social problems.
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